NEWSLETTER

Beehive Beemers Motorcycle Club of Utah
MOA 169 / RA 299

October 2025

October's BMW Enthusiast: Lyle Lovett



Grammy winning musician Lyle Lovett is a diehard motorcyclist. And if you have ever had the pleasure of seeing him in concert, he even talks about his youth working at a Husqvarna motorcycle shop in Texas sweeping floors and eventually working the parts counter learning everything he could about the ins and outs of motorcycles.

Lovett is an avid rider from dirt to track. And though he has a love of Ducatis (we'll try not to hold that against him), he appreciates all bikes from his first motorcyle, a 1969 Honda z-50 to his BMW R60/2. He also loves the unique bikes, many of which are not just collector bikes, but his actual bikes throughout his life (Interceptors, original GSX-R, 1973 Penton 125 Six Day).

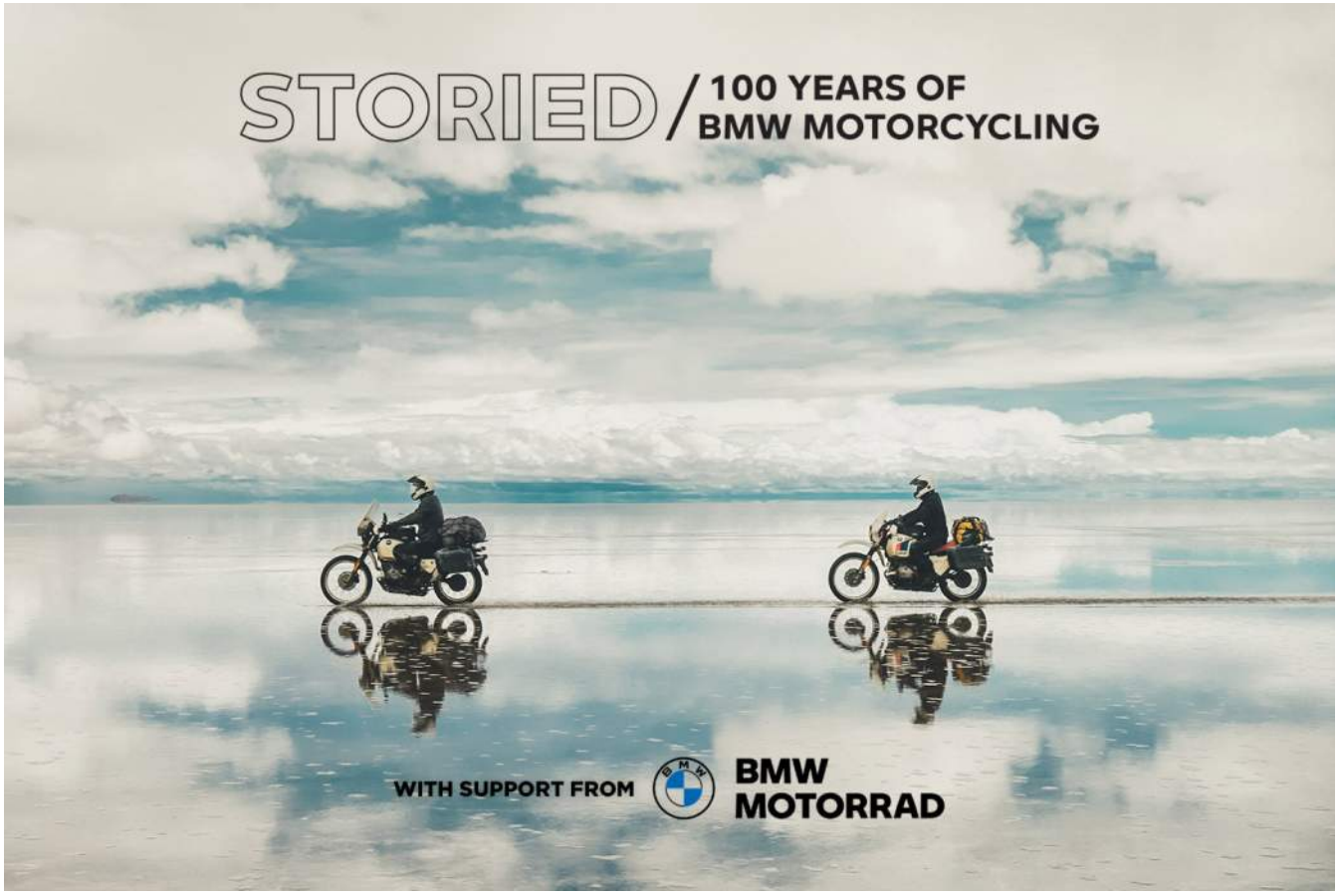
Also, you gotta love a guy with Texas flag racing leathers!



Matias Corea of Myth Motor

by Wesley Reyneke (The BMW Motorrad Storied Series) Aug 23, 1923

Every one of Matias Corea’s endeavors bears the same hallmark. When it comes to brands, physical spaces, or the motorcycles that he builds as Myth Motor, he knows when something isn't designed as well as it should be. And he has the know-how and zeal to make it better.

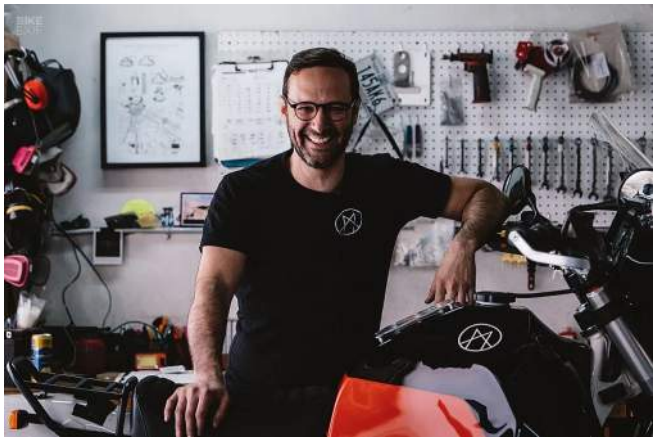


“Design is at the core of who I am, and how I look at life,” Corea states. “I'm a designer 24 hours a day. For me, it's impossible to stop. So, when I have to make anything, it has to come from a lens of design, aesthetics, communication, and storytelling.”

In 2005, after moving from Barcelona to New York, Corea co-founded the prolific art and design portfolio website Behance. Behance was acquired by Adobe in 2012, and Corea spent three more years working for the company before deciding to move on. But his next challenge would turn out to be a deeply personal one.

Six months after leaving Behance, his sister passed away unexpectedly, sending him into a continual loop of grief and introspection. At the time, Corea had hit pause on his plans to ride with his friend, Joel, from Brooklyn to Ushuaia, Argentina. But as it turned out, that adventure was exactly what he needed to kick-start his next chapter.

“I thought, 'What would I do if I had very little time left?' And I rekindled the idea of the trip. It was clear; it was just like thunder. It mixed adventure, it mixed leaving this reality or this specific context. It meant reuniting with my friend, it meant photography, it meant motorcycles, of course, and it meant travel.”





Corea has been riding motorcycles since he was a teenager, but his love affair with classic BMW boxers came sometime later. Joel's father had owned a 1976-model R 60/6 that had eventually been passed on to Joel's cousin—and it was time for Joel to get it back.

“It was like a movie,” says Corea. “We went to a little street in Gracia, in a very small neighborhood in Barcelona. We got into one of those alleyways that don't exist anymore, inside a building where there were little studios, and one of them was an old wood shop full of wood. It was 5 p.m., so the light was coming through and there was dust in the air.”

“The bike was there, under a tarp. My balls just dropped to the ground. It was the most beautiful motorcycle I'd ever seen.”



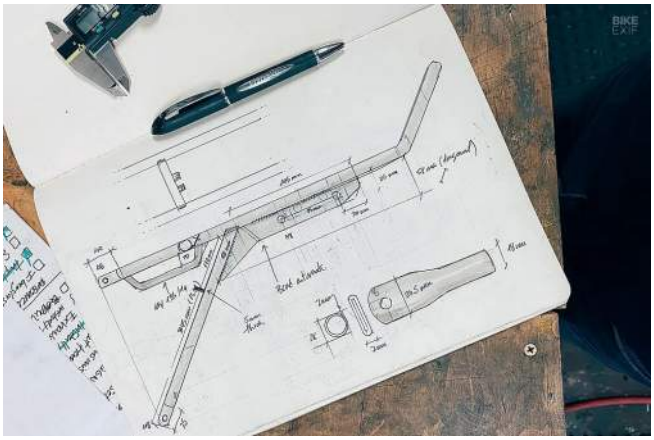
Matias Corea of Myth Motor

“We took a trip, very much a Motorcycle Diaries trip; a few months later after that, where we went down south. That kick-started our 20-year story arc of Two Wheels South. There's a beautiful Polaroid of us coming back from that trip, with no gear whatsoever. The rings were gone, it was smoking everywhere. That bike could've killed us. But that started it all.”

After owning a few vintage boxers of his own, Corea made another friend that would impact his life significantly; Peter Boggia, owner of the specialist vintage European motorcycle workshop, Moto Borgotaro. Corea was impressed not only by Boggia's knowledge, but also his willingness to share that knowledge.

The two never discussed the cost of the work though, and when Corea went to pick his bike up, the bill was a lot higher than he expected. While he begrudgingly cut Boggia a check, he found himself taking note of the logo on the invoice—and the rest of Moto Borgataro's corporate identity. “I just went and gave him an unrequested design review of his brand,” he quips.





It was an awkward moment for Corea and Boggia, but it had an impact. The next day, Boggia called Corea and offered a trade exchange: motorcycle services for design. Corea mulled it over and then reacted with a counteroffer: design for instruction on how to repair his bike himself.

That connection sent Corea on the path to servicing his own motorcycle, then restoring an old BMW boxer, and eventually prepping his own BMW R 80 G/S Paris-Dakar for his north-to-south trip. Before long, Myth Motor was born—a New York-based custom motorcycle workshop, specializing in adventure-born BMW boxers.

There’s a sense of excitement in the Myth Motor workshop. Corea is diligently preparing two BMW airhead motorcycles, on which he and Joel will soon traverse from Barcelona, Spain, to Cape Town, South Africa.

Corea leverages his experience to refine, improve, and perfect his idea of the perfect overland motorcycle. And that counts for everything, right down to choosing steel over aluminum for certain parts, because steel welders are easier to find in remote places. The fact that Corea's custom motorcycles are visually stunning is hardly happenstance.

“Because what is motorcycle design?” he asks. “It's performance, ergonomics, convenience, and style. It's the process of thinking through everything. The bikes look like crap until a month before I'm about to get it done. I don't think about the paint job, because that's not my problem. If it's good or bad, the paint job could be flowers ... I still need to take this bike to Africa.”

So, what awaits Corea once he's completed his next big adventure? He's not entirely sure, but he's keen on figuring it out.

“I am a very one-step-at-a-time kind of guy. I think about the very end, but then when I'm in it, when people ask, 'How did you go from here to Patagonia?' One mile at a time. That's all you need to think about.”

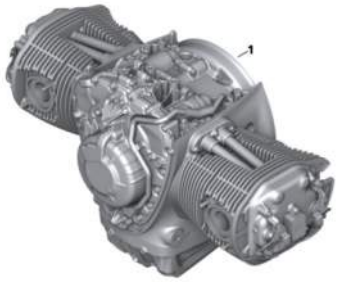


Matias Corea of Myth Motor

END TOPIC

NUTS & BOLTS

General Announcements & Information





LEADERSHIP for 2026:

We are still looking for help for next year. We have one person volunteering, but we could use another to secure all 5 positions.

If you are interested in stepping into these roles, please reach out to Bryan Cody at utahbeehivebeemers@gmail.com for details.

It would also be helpful for anyone that has experience in organizing group event – as there has been a desire to expand to something more than monthly meetups.



BUSINESS AS USUAL

Membership Renewal

Club renewal membership can be obtained via the club's website: https://beehivebeemers.org/

Click on the “Join/Renew” tab, fill out the renewal information on the form and use PayPal for payment. You should receive a confirmation from the Treasurer.
Of course, you can always print and mail your membership renewals, along with a check, to our mailbox.

Beehive Beemers Motorcycle Club of Utah
P.O. Box 521683
Salt Lake City, UT 84152-1683

EUROSPORTS UTAH / BMW Motorcycles of UTAH

Eurosports Utah (formally Harrisons) generously offers a 10% discount to our club members on parts, accessories, and apparel.

Check out their ever expanding apparel and gift items. If there are licensed BMW items that you would like to see added to the sales floor, please let them know, as they would appreciate input from their customers.



Share your trips!

I am encouraging members to get involved by sharing their stories that I will publish in the Newsletters. Reach out to me about your trips and rides. Let me help share your adventures and photos with our members as well as those interested in joining our club.
(re: 2023 Spring Q/2 Quarterly for examples)

You can either write the story - or send me the bullet points and I'll be happy to create the narrative.

Things I know people like to see: route map, points of interest, and fun unique places to eat/drink/lodge.

UPCOMING EVENTS

Monthly club meetings are the second Saturday of each month (unless noted otherwise). Recommendations are welcomed. Reminders and RSVPs will be emailed to members one week prior to breakfast/brunches.

Please note that event dates, locations, and times are subject to change. Any changes, additional information, and updates will be emailed to club members, updated to website, and announced in the monthly Newsletter sent by the 1st of every month.

October

11

Saturday Brunch
11:00 am

Bohemian Brewery

94 E 7200 S,
Midvale, UT 84047

November

8

Saturday Brunch
11:00 am

Little America

500 S Main St.
Salt Lake City, UT 84101

END